



JÉSSICA MEGURO

PRODUCT DESIGNER / UX RESEARCHER

I am a Product Designer and UX Researcher with 5+ years of experience, from Apple platforms to international e-commerce Checkout. I am passionate about UX Research, teaching and design methodologies, and programming.

EXPERIENCE

VTEX Full-time | Remote

Product Designer and UX Researcher (Mid-level)

Apr 2024 – Present

- I am the main designer of the international **B2C Checkouts** for Whirlpool and Office Depot, evolving VTEX's Checkout with **AI**.
- I designed Office Depot's entire **B2B Checkout**.
- I currently maintain and evolve the Checkout of large Brazilian clients.
- I lead one direct report while designing UX/UI for B2C and B2B products and running UX research.

Stakeholder Management

Information Architecture

Interaction Design

UX Research

UI Design

Product Designer (Junior)

Jul 2023 – Apr 2024

I worked on UX and UI design to improve the Checkout experience for VTEX users, including international projects for Hearst.

Interaction Design

Information Architecture

UI Prototyping

Product Designer

Jan 2023 – Mar 2023

Indigo Hive | Full-time | Remote

As main designer at this startup, I led a team of three UI designers on mobile and web projects for the health, design and technology market.

Team Leadership

Interaction Design

UI Design

Product Designer and SwiftUI Developer

Feb 2021 – Dec 2022

Apple Developer Academy | Internship

I built digital solutions and artifacts for Apple devices in a multidisciplinary team, covering research, ideation, validation and product management.

UX Research

Ideation

Validation

Product Management

SwiftUI

EARLIER EXPERIENCE

UX/UI Intern @VTEX

Sep 2021 – Mar 2022

Graphic Design Intern @Biomekhane

Mar 2020 – Dec 2020

Design Project Manager @Estalo Design (Junior Enterprise)

Sep 2019 – Mar 2020

English Teacher @FSK

Jun 2016 – Dec 2017

PROGRAMS AND SKILLS

Figma / UI

UX Research

UI Design

Prototyping with Code and AI (Claude and Cursor)

Adobe Creative Cloud

SwiftUI

EDUCATION

Graphic Design (Technologist Degree)

UTFPR

2019 – Jun 2023

UX Design

How Bootcamp

2020

Exploratory Research Design

Aprender Design

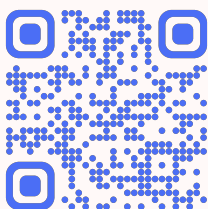
Dec 2024

AWARDS

Apple WWDC22 Swift Student Challenge awardee

CONTACT

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